



Legal Terms and Conditions for the “Portable Nutribullet + Programme Mug” Giveaway

These terms and conditions regulate the promotion of one Portable Nutribullet and one programme-branded mug (hereinafter, the “Promotion”), through which participants who comply with the mechanics set out in these terms and conditions may win the prize described in clause five.

1. Organising company

The Promotion is organised by **Agrupación de Cooperativas Valle del Jerte S. COOP** (hereinafter, the “Organiser”), with registered address at Carretera N° 110 - KM 381, 10614 Valdeastillas, Cáceres, Spain, and tax identification number CIF F10026128.

The Promotion will be managed by **Atlas Marketing Studio SL**. (hereinafter, “Atlas”), with registered address at C/ Mari Monreal 9, 1B, 13600 Alcázar de San Juan, Ciudad Real, Spain, and tax identification number CIF B13628136.

2. Promotion period

The Promotion will start on **25/06/2026** and will end on **09/07/2026 at 10:00 AM CEST**, both dates included (hereinafter, the “Promotion Period”).

Entries submitted outside the Promotion Period will not be taken into account.

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<https://www.livsmedelverket.se/en/food-habits-health-and-environment/dietary-guidelines/adults>



If, due to force majeure or justified reasons, the Organiser needs to postpone, modify, cancel or repeat the Promotion, this will be announced through the same channels where these legal terms and conditions are made available.

3. Participation requirements

The Promotion is open to all natural persons who:

- are aged 18 or over;
- are legally resident in Sweden;
- have a valid email address;
- have a personal Instagram account;
- comply with the participation mechanics described in clause four during the Promotion Period.

Employees of the Organiser and Atlas, as well as their first-degree relatives, are excluded from participating in the Promotion.

4. Promotion mechanics

To participate in the Promotion, participants must:

1. Access the giveaway landing page through the link provided in the Organiser's digital channels, including Instagram, Meta ads or the programme website.
2. Fill in the participation form with the requested details.
3. Answer the creative question or questions included in the form.
4. Follow the Instagram account **@cerezasceriziosas**.
5. Accept these legal terms and conditions and the privacy policy.

The Promotion is free of charge and does not involve any direct economic cost for participants.

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The creative answers submitted through the form may be used by the Organiser and/or Atlas for communication purposes on social media, always without publishing personal contact details such as email addresses. If a participant's name or Instagram username is to be displayed, this will be done in accordance with the applicable data protection rules.

Instagram is not involved in the Promotion in any way. This Promotion is not sponsored, endorsed, administered by or associated with Instagram.

Failure to accept all or part of these terms and conditions will result in the participant being excluded from the Promotion.

5. Prize

The prize consists of:

- One **Portable Nutribullet**.
- One **programme-branded mug**.

There will be a total of **one (1) winner** and **two (2) reserve winners**.

The prize may not be exchanged for any other prize, product or service, nor may it be exchanged for cash or any other form of compensation.

6. Winner selection

One (1) winner will be selected from all valid participants who comply with the requirements set out in these legal terms and conditions.

Two (2) reserve winners will also be selected to replace the winner if the winner does not comply with these terms, rejects the prize or does not respond to Atlas within the established deadline.

If neither the winner nor the reserve winners comply with these terms or accept the prize, the prize may be declared void.

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The winner will be selected on **09/07/2026**, after the end of the Promotion Period, using a random selection tool from among all valid entries.

The winner will be contacted by email and/or Instagram. The winner must respond within a maximum period of **48 hours** from the first contact to confirm acceptance of the prize and provide the necessary details for delivery.

The winner may also be asked to provide confirmation of receipt of the prize and, where appropriate, a valid photograph confirming receipt.

If no response is received within the established period, Atlas will contact the first reserve winner, and subsequently the second reserve winner if necessary.

7. Liability

The Organiser and Atlas shall not be liable for any direct or indirect damages that may arise during or as a consequence of the use or enjoyment of the prize.

The Organiser and Atlas shall not be responsible for entries that are incomplete, incorrect, late, lost, misdirected or not received due to technical issues, internet failures, platform errors or any other reason beyond their reasonable control.

8. Acceptance of the terms and conditions

Participation in the Promotion implies full acceptance of these legal terms and conditions.

The Organiser and Atlas reserve the right to exclude any participant who breaches these terms and conditions, provides false information, acts fraudulently or interferes with the proper functioning of the Promotion.

9. Data protection

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Participants' personal data will be processed in accordance with applicable data protection regulations, including the General Data Protection Regulation (EU) 2016/679.

The personal data provided by participants will be processed solely for the purpose of managing the Promotion, verifying participation, contacting the winner and reserve winners, and arranging delivery of the prize.

The data controller is **Agrupación de Cooperativas Valle del Jerte S. COOP**. Atlas will process the data as manager of the Promotion on behalf of the Organiser.

Participants may exercise their rights of access, rectification, erasure, restriction of processing, objection and data portability, where applicable, by contacting the Organiser through the contact details provided in the privacy policy.

Personal data will not be used for commercial communications unless the participant has expressly consented to receive them.

10. Applicable law

These terms and conditions shall be governed by the applicable laws of Spain and the European Union, without prejudice to any mandatory consumer protection provisions that may apply in Sweden.

Any dispute arising in connection with the Promotion shall be submitted to the competent courts, unless otherwise established by applicable consumer protection law.

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